

GALVESTON
HISTORICAL
FOUNDATION

PRESENTS



SATURDAY
SEPTEMBER 10, 2011

SPONSORSHIP
OPPORTUNITIES

GALVESTON HISTORICAL FOUNDATION

REBIRTH · REVIVAL · REMEMBER

Marking the anniversary of Hurricane Ike, Galveston Historical Foundation (GHF) invites you to support the third annual run/walk through Galveston's most historic neighborhoods and districts. GHF and the city are helping the island recover from the effects of one of the worst natural disasters since the Great Storm of 1900. As Galveston recovers and recreates itself you can be a part of the effort. As the steward of many historic house museums and vessels, including the magnificent 1892 Bishop's Palace and the 1877 ELISSA, Texas' Official Tall Ship, GHF is at the core of the Island's revival. This fundraiser will enable the foundation to continue in its mission to preserve and revitalize the architectural, cultural and maritime heritage of Galveston Island for the education and enrichment of all.

GET INVOLVED

Run, jog or walk in the 3rd Annual Galveston Rebirth /Revival Race on September 10, 2011. Your support and contribution will help GHF raise awareness of the plight of historic Galveston. From cash to in-kind sponsorships to underwriting specific elements of the event, the Galveston Revival Race offers a variety of levels to match your company's marketing goals and budget. Show your support of GHF in its endeavors to bring attention to the rich spirit of our great city by sponsoring this fundraising event.

RETURN ON YOUR INVESTMENT

Receive high community visibility pre-event and on event day. Extend and reinforce current marketing programs through PR opportunities. Showcase and test-market products to a highly targeted audience. Build employee morale and demonstrate company commitment to the community. Partner with an organization that directly funds and benefits your local community.

GALVESTON HISTORICAL FOUNDATION

SPONSORSHIP OPPORTUNITIES

CORPORATE SPONSORSHIPS

Ranging in price from \$250 to \$20,000, these packages allow your company name to be associated with the GHF Galveston Revival Race prior to and during the event. Depending upon your level of sponsorship, your name or logo may appear on t-shirts, event posters and or brochures, entry forms, and pre-event advertising.

IN-KIND SPONSORSHIPS

GHF will accept “in-kind” goods and services on a case-by-case basis. You are also encouraged to tag your advertising with your sponsorship of the event. This will be counted as an in-kind contribution toward your sponsorship.

OTHER OPPORTUNITIES

Race Teams – Build company morale and form a team

Team members receive all the benefits of individual participants plus early packet pick-up.

Teams may be comprised of families, friends and co-workers. Teams are encouraged to proudly wear t-shirts displaying their company logo or name on event day.

Corporate Matching Programs

Some employers may choose to pay for all or a portion of their employees’ entry fee or provide matching funds for the entry fees and/or pledge dollars they raise. This is a great way to show your company’s commitment to the community and rebirth of historic Galveston Island.

2011 Benefits	Title \$20,000	Official \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Friend \$250
Company Visibility							
Company Name Tied to Event	X						
Inclusion in all Pre-Event Advertising	X	X					
Company Logo in Event Brochure	X	X	X	X			
Company Logo on Event Posters	X	X	X				
Company Logo on Race Entry Forms	X	X	X	X			
Company Logo on Race, Crew and Volunteer T-shirts	X	X	X	X	X		
Company Logo on Event Website	X	X	X	X	X	X	X
Race Day Recognition							
Participation in Opening Activities, Introductions and/or Race Start	X						
Designated Sponsorship Opportunity for Specific Area	X	X					
Opportunity to have company presence at 5K Packet Pick Up	X						
Company Logo on Stage, VIP or other Area Banners	X						
Company Banner Displayed at Event (8'x3' max size)	6	4	3	2	1		
Company Provided Tent on Event Day	X	X	X	X	X		
Company Logo on Race Bibs	X						
Insert Materials in Runner Bags	X	X	X	X	X	X	
Event Day Announcer Mentions	X	X	X	X	X	X	
Company Participation							
Complimentary Race Entries	20	10	8	6	4	2	2
Sponsor Thank You Party	8	6	4	2	2	2	2
On-site Employee Registration	X	X					
On-Site Employee Packet Pick Up	X	X					
More							
Category Exclusivity	X	X					
First Rights to Renew for 2012	X	X					

REBIRTH *Revival* RACE

The Galveston

A 5K RUN/WALK THROUGH THE STREETS OF HISTORIC GALVESTON



SPONSORSHIP AGREEMENT

- | | | | | | |
|--------------------------|----------|----------|--------------------------|--------|---------|
| <input type="checkbox"/> | TITLE | \$20,000 | <input type="checkbox"/> | SILVER | \$1,000 |
| <input type="checkbox"/> | OFFICIAL | \$10,000 | <input type="checkbox"/> | BRONZE | \$500 |
| <input type="checkbox"/> | PLATINUM | \$5,000 | <input type="checkbox"/> | FRIEND | \$250 |
| <input type="checkbox"/> | GOLD | \$2,500 | | | |

IN-KIND SPONSORSHIP OF _____ EQUALING \$ _____

I'm unable to sponsor but would like to make a donation in the amount of \$ _____

This agreement is made between Galveston Historical Foundation (GHF)/The Revival Race and: _____ hereinafter referred to as "sponsor" and dated this _____ day of _____, 2011. GHF/The Galveston Revival Race agrees to provide the aforementioned benefits, as outlined on the benefits page of the sponsorship package, in return for the monetary or in-kind sponsorship checked or stated above.

SPONSOR:

By: _____

Signature: _____

Title: _____

Address: _____

GHF:

By: _____

Signature: _____

Title: _____

502 20th Street

Galveston, Texas 77550-2014

Payment:

Make checks payable to GHF

Credit Card: Type _____, Number _____, Exp _____