



48th ANNUAL GALVESTON HISTORIC HOMES TOUR MAY 7, 8, 14, & 15, 2022

In 1975, the Galveston Historic Homes Tour began during the aggressive preservation movement taking place on Galveston Island. The mission of the tour is the same today as it was then - to bring awareness to the wealth of architectural and historical resources on Galveston Island; to showcase the diversity of the architectural styles and lifestyles of each historic home and its inhabitants; to encourage the purchase and revitalization of historic homes; and to benefit the programs and projects of Galveston Historical Foundation (GHF).

In the over four decades the tour has been in place, more than 400 properties have been featured, some more than once. From humble cottages to grand mansions, loft conversions in commercial buildings to unique adaptations of corner grocery stores and fire houses, the Island's diverse architecture has been highlighted for the enjoyment of thousands of annual tour visitors. One of the most unusual aspects of the tour is that these are privately owned homes that owners have opened their doors for visitors to get a first-hand look at how innovative, comfortable and "livable" historic structures can be. Also, each year patrons are treated to a Rehabilitation in Progress property, giving a "behind the plaster" look at what is entailed in the rehab or restoration of a historic structure.

GHF doesn't accomplish this feat alone. Each year dozens of corporations, businesses and individuals support the annual tour through invaluable monetary and in-kind sponsorship. In-kind backing by local and national media enables GHF to publicize this favorite springtime annual event, always held the first two weekends in May.

SPONSORSHIP LEVELS

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*Inclusion in printed materials subject to print proof deadlines and date of sponsorship agreement.

VICTORIAN | \$10,000

Presenting sponsorship of the 2022 tour - 1 available.

- Business name incorporated into all event title usages “Galveston Historic Homes Tour Presented by Your Business Name”
- 15-second audio / video commercial at four (4) digitally-enhanced tour locations
- Booth space available at two homes
- Full page back ad in catalogues
- Dedicated social media mention
- Individual signage at the ‘cover’ home
- Logo placement on 5,000 award-winning commemorative Galveston Historic Homes Tour catalogues
- Linked logo on the Galveston Historic Homes Tour website
- Forty (40) complimentary tour tickets and six (12) complimentary special event tickets

QUEEN ANNE | \$7,500

- Booth space available at one tour home
- Full-page ad in catalogues
- Logo and audio recognition at four (4) digitally-enhanced tour locations
- Signage at the ‘cover’ home
- Name mentioned in GHF E-blasts and a dedicated social media mention
- Logoed inclusion on Galveston Historic Homes Tour advertising campaigns
- Logo placement on 5,000 award-winning commemorative Galveston Historic Homes Tour catalogues
- Linked logo on the Galveston Historic Homes Tour website
- Twenty-four (24) complimentary tour tickets and six (6) complimentary special event tickets

GREEK REVIVAL | \$5,000

- 1/2 page ad the catalogues
- Logo incorporated on digitally-enhanced tour locations
- Signage at the ‘cover’ home

- Name mentioned in GHF E-blasts and a dedicated social media mention
- Logoed inclusion on Galveston Historic Homes Tour advertising campaigns
- Logo placement on 5,000 award-winning commemorative Galveston Historic Homes Tour catalogues
- Linked logo on the Galveston Historic Homes Tour website
- Twenty (20) complimentary tour tickets to the tour and four (4) complimentary special event tickets

ITALIANATE | \$3,000

- 1/4 page ad in catalogues
- Audio recognition on digitally-enhanced tour location
- Logo on signage at the ‘cover’ home
- Name mentioned in GHF E-blasts and a dedicated social media mention
- Logoed inclusion on Galveston Historic Homes Tour advertising campaigns
- Logo placement on 5,000 award-winning commemorative Galveston Historic Homes Tour catalogues
- Linked logo on the Galveston Historic Homes Tour website
- Sixteen (16) complimentary tour tickets and two (2) complimentary special event tickets

CRAFTSMAN | \$2,000

- Logo on signage at the ‘cover’ home
- Name mentioned in GHF E-blasts and a dedicated social media mention



- Logoed inclusion on Galveston Historic Homes Tour advertising campaigns
- Logo placement on 5,000 award-winning commemorative Galveston Historic Homes Tour catalogues
- Linked logo on the Galveston Historic Homes Tour website
- Twelve (12) complimentary tour tickets

EASTLAKE | \$1,000

- Name on signage at the 'cover' home
- Select named inclusion on Galveston Historic Homes Tour advertising campaigns
- Logo placement on 5,000 award-winning commemorative Galveston Historic Homes Tour catalogues

- Linked logo on the Galveston Historic Homes Tour website
- Eight (8) complimentary tour tickets

SOUTHERN TOWNHOUSE | \$500

- Named placement in 5,000 award-winning commemorative Galveston Historic Homes Tour catalogues*
- Name on the Galveston Historic Homes Tour website
- Six (6) complimentary tour tickets

SPONSOR BENEFIT SUMMARY

	VICTORIAN /\$10,000	QUEEN ANNE /\$7,500	GREEK REVIVAL /\$5,000	ITALIANATE /\$3,000	CRAFTSMAN /\$2,000	EASTLAKE /\$1,000	SOUTHERN TOWNHOUSE /\$500
ADVERTISING BENEFITS							
BUSINESS NAME INCORPORATED INTO ALL EVENT TITLE USAGES	X						
NAMED AS PRESENTING SPONSOR OF A GALVESTON HISTORIC HOMES TOUR SPECIAL EVENT	X	X	X				
COMPLIMENTARY AD IN CATALOGUE	X Back Pg.	X Full Pg.	X 1/2 Pg.	X 1/4 Pg.			
DEDICATED SOCIAL MEDIA POST	X	X	X	X			
INCLUSION IN GALVESTON HISTORIC HOMES TOUR ADVERTISING CAMPAIGNS	X	X	X	X	X	X Limited	
INCLUSION IN 5,000+ GALVESTON HISTORIC HOMES TOUR CATALOGUES	X	X	X	X	X	X	X Name Only
LINKED LOGO ON WEB SITE	X	X	X	X	X	X	X Name Only
ON-SITE BENEFITS							
BOOTH SPACE AVAILABLE AT TOUR HOMES	X (2)	X (1)					
AUDIO / VIDEO PRESENCE AT SELECT DIGITALLY-ENHANCED LOCATIONS	X 15-Sec Pres.	X Logo & Audio	X Logo	X Audio			
LOGO ON SIGNAGE AT 'COVER HOME'	X Individual Presenting	X Premier	X Priority	X Prime	X	X	
HOSPITALITY BENEFITS							
COMPLIMENTARY TICKETS TO HISTORIC HOMES TOUR	40	24	20	16	12	8	6
COMPLIMENTARY TICKETS TO SELECT SPECIAL EVENT	12	6	4	2			

SPONSORSHIP CONFIRMATION

Sponsorship monies are not due in full until June 1, 2022.

___ VICTORIAN / \$10,000 ___ QUEEN ANNE / \$7,500 ___ GREEK REVIVAL / \$5,000 ___ ITALIANATE / \$3,000
 ___ CRAFTSMAN / \$2,000 ___ EASTLAKE / \$1,000 ___ SOUTHERN TOWNHOME / \$500

If you are interested in an in-kind sponsorship, please attach a separate document detailing what you would like to provide and its monetary value—this may include media sponsors, as well other in-kind services.

I'm unable to sponsor but would like to make a donation in the amount of \$_____.

SIGN ME UP! I am pleased to commit to sponsor as stated above for the 2022 Historic Homes Tour.

_____ SIGNATURE _____ PRINTED NAME _____ DATE

_____ BUSINESS NAME _____ PHONE _____ EMAIL

_____ BILLING ADDRESS

METHOD OF PAYMENT: Company Check is Enclosed Send Invoice to Address Above Credit Card

_____ CREDIT CARD TYPE _____ ACCOUNT NUMBER _____ EXPIRATION

_____ CVV CODE _____ SIGNATURE _____ ADDRESS (If different from above)

Galveston Historical Foundation is a 501 (C)(3) non-profit corporation. Tax ID #74-1487824. Please return confirmation to Will Wright at will.wright@galvestonhistory.org or to 2002 Strand, Galveston, TX 77550.

